

STEPHEN O'SULLIVAN

(914) 471 5565 • osullivans11@gmail.com • [LinkedIn](#)

DIGITAL CONTENT & EXECUTIVE COMMUNICATIONS SPECIALIST

Creative storyteller and hands-on content developer with a proven ability to transform complex ideas into clear, compelling narratives for executive audiences. Experienced in managing projects end-to-end—coordinating timelines, streamlining workflows, and tracking KPIs—while working directly with leadership to produce high-impact content for internal events, conferences, and client-facing communications.

Executive Presentation Development | Content Creation & Messaging | PowerPoint Storytelling | Video Production | Internal Communications | LinkedIn & Social Content | Cross-Functional Collaboration | Adobe Creative Suite | Canva |

DIGITAL MARKETING CONSULTANT

August 2023 - Present

- Produced executive profile videos and visual storytelling assets for professional branding and business development.
- Led digital campaigns for political events, managing ad creative, targeting, and video storytelling.
- Designed and optimized websites for real estate companies, enhancing user experience and lead generation.

PROFESSIONAL EXPERIENCE

ERNST & YOUNG (EY), New York, NY

January 2025 - July 2025

Administrative Contractor • Brand, Market & Communication

- Coordinated project timelines and deliverables for executive-level PowerPoint presentations, ensuring alignment across leadership, design, and communications teams.
- Oversaw production of internal video content, managing scripts, design, and post-production within tight deadlines.
- Streamlined cross-functional collaboration, building efficient workflows that improved turnaround time for branded materials and ensured brand consistency.

NUMERIX LLC, New York, NY

April 2018 – July 2023

Award Winning Leader in Financial Analytics & Risk Management software for Capital Markets

Digital Content Marketing Manager

January 2022 - July 2023

- Partnered with the CEO and CMO to develop executive presentations and video content for global client events and internal leadership summits.
- Created high-impact visual narratives and product storytelling content, including branded decks and keynote videos.
- Led end-to-end production of product launch materials and virtual event content.

Social Media Project Manager

January 2020 - January 2022

- Managed full-scale digital campaigns, leading cross-functional collaboration between product and marketing teams.
- Directed the production schedule for 40+ multimedia assets tied to flagship product launches, increasing efficiency and engagement to the company's LinkedIn page and website.

Marketing Associate

April 2018 - January 2020

- Managed video production for webinars, trade shows, and internal conferences, and repurposed corporate content for whitepapers, newsletters and social media.

EDUCATION & CERTIFICATIONS

Emerson College | Boston, MA

Bachelor of Arts, Media Production

Google Digital Marketing & E-commerce Certificate, **Coursera**, 2024

LinkedIn Certifications: SEO Foundations, WordPress: SEO, Mailchimp, Generative AI for Digital Marketing

Digital Portfolio and Professional References Available Upon Request